

PRESENTATION

'Collective creativity' is a concept launched by IN magazine, Milan 1972, and diffused from California by Jim Burns' homonymous book published in 1974. It signals the new electronic era of widespread interactivity and social media, where anybody can create and share messages and receive feedback, able to influence large masses of people.

The enormous energy arising from the opportunities that the employment of digital tools creates causes important repercussions in society, orienting political and social-economic trends. In other words: people have a voice and are no longer totally subject to the establishment.

This identifies new active roles for individuals and communities, increasing democracy and other assets of institutional power; so these are no longer reserved to elites but open to the new movements that express priorities and needs arising from the bottom. These are the roots of the new digital era, where nobody must be left behind.

The Infopoverty World Conference organized by OCCAM, with the European Parliament Information Office in Milan, has since 2001, following the proclamation of the Millennium Development Goals, focused yearly at the United Nations Headquarters in New York on innovative solutions and best practices, elaborated, together with the United Nations system, governments and the civil society, to empower the fight against poverty.

The Conference represents, for its continuity, operational capability and strong interoperability with the UN system, a unique global forum, gathering together leading experts, academics, opinion leaders, managers, government officials, and philanthropists.

It has given rise to the Infopoverty Programme, which promotes and realizes actions on the ground using ICTs as tools of development, creating the UN Millennium Village in Sambaina (Madagascar) and ICT Villages in Honduras, South Lebanon, Navajo Nation, Lesotho and Ethiopia.

The previous editions of our conference, collected in the e-book "17 years of Infopoverty World Conference: the digital revolution in the words of the protagonists (2001-2017)", generated the launching of new concrete approaches for the achievement of the SDGs: such as the global platform, led by the World Food Security E-Center, to provide e-services on Food Security, e-health, distance learning and training, directly to communities in need, and sustaining several local projects in Tunisia, Sao Tomè, Malawi, Mozambique, Sierra Leone, Suriname, Vanuatu, Zambia, Madagascar, Niger, in the ambit of the Global Alliance.

MEDIA PARTNERS:



OCCAM HQ
Milano
Via Duccio di Boninsegna, 21
Tel. +39 028057573
occam@occam.org
www.occam.org
facebook.com/occam.milano
twitter.com/occam_milano

Permanent Representative to the UN in New York
Toshihiko Murata
murata@occam.org

EUROPEAN PARLIAMENT
Information Office in Milan
Corso Magenta, 59—20133
Milano Tel. +39 024344171
Fax +39 02434417500
epmilano@europarl.europa.eu

Government Liaison and Protocol
Gloria Kins—Society & Diplomatic
Review 131 E 66th Street, New York
Tel. +1 212 6281743
kingsgroup@aol.com



Parlamento europeo
Ufficio d'informazione
a Milano

XVIII INFOPOVERTY WORLD CONFERENCE

Under the Patronage of the Italian Presidency of the Council of Ministers

**COLLECTIVE CREATIVITY AND DIGITAL INNOVATION:
FORGING INCLUSIVE PARTNERSHIP TO SUSTAIN PEACE AND DEVELOPMENT**



INVITATION

APRIL 13, 2018

New York, UN Headquarters - Conference Room 12

in videoconference with Milano:
European Parliament Information Office

live streaming on webtv.un.org

www.occam.org

PRELIMINARY PROGRAM

New York, United Nations Headquarters, Conference Room 12

10:00-10:30 am: Opening Session

Officials Greetings

10:30 - 12:00 am –16:30 - 18:00 (CET) : First Session

Videoconference with

European Parliament Office in Milan, Italy

DIGITAL ALLIANCE TO MITIGATE THE MIGRATIONS AND TO ACHIEVE THE SDGS

The young generations of the Least Developing Countries could be a great resource if the opportunities offered by the digital revolution were oriented to solve primary needs, guaranteeing a sustainable development in order to allow everyone to benefit from services on health, education, and food security, equilibrating the conditions that see countries, rich in resources, but suffering from epochal migrations, throwing Europe into crisis and further depleting Africa.

The widespread mobile devices that quite everybody now possesses and the creation of new institutions 4.0, devoted to accelerate the SDGs, able to work in rural and urban critical situation - as the World Food & Health e-Center launched in Milan - could drive the digital revolution to involve the young generations in order to improve their skills and build their own future, ensuring that no-one will be left behind.

PRELIMINARY PROGRAM

New York, United Nations Headquarters, Conference Room 12

12:00am - 1.00 pm: Second Session

INFOPOVERTY PROGRAM REPORT ON PROJECTS IN ACTIONS

The follow up of the previous projects endorsed by the Infopoverity Program at IWC17. After a year of work, the project leaders will present the results.

1.15 - 2.15 pm: Special Event

8th SIGNS OF CHANGE / 14th UNAFF TRAVELING FILM FESTIVAL, promoted by **UNAFF**, **OCCAM** and **IFTC-UNESCO** will present three short movies on the themes of Infopoverity moderated by **Jasmina Bojic**, Founder and Director of UNAFF (United Nations Association Film Festival).

2.30– 4.00 pm: Third Session

AFRICAN FOCUS: THE SPRINGS OF INNOVATIONS

Many African governments are confronting the enormous gap in terms of poverty and lack of competences with a policy based on the building capacity of telecom users to further their needs and opportunities. We are able to revert the traditional attitude of the donors into a real co-management development plans, with stakeholders oriented to build a win-win alliance where human capital will be empowered in a wide job-creation policy, in order to contrast migration. The session focused on Africa and the LDC will explore this new kind of vision emerging from the African presenting the most significant ICT solutions and best practice able to accelerate the achievement of SDGs.

PRELIMINARY PROGRAM

New York, United Nations Headquarters, Conference Room 12

4.00-5.00pm – Fourth Session

NEXT DIGITAL SOLUTIONS FOR THE UN AGENDA 20-30 AND THE AFRICAN 2063 PLAN.

This section will focus on presenting and discussing new solutions for the development of new technologies worthy of being supported by the best companies and investors, whereby social responsibility is linked to sustainability and the opening up of new markets

5.00 - 5.30pm: Fifth Session

GENERAL DISCUSSION

5.30pm: Sixth Session

ENDORSEMENT OF THE FINAL DECLARATION

The Chairpersons of the previews Sessions will formulate the results of the Conference and define them in the traditional Final Declaration, which will be delivered to the entire UN-System and to the Governments.

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