

# CONSEIL INTERNATIONAL DU CINÉMA ET DE LA TÉLÉVISION CICT-ICFT at UNESCO

Heir of the Institut International du Cinéma Educatif at the League of Nations which contributed in 1932 to the birth of the Mostra d'Arte Cinematografica di Venezia confirms its presence at the 81<sup>st</sup> anniversary of the event announcing the

## 26<sup>th</sup> EUROMEDITERRANEAN CONFERENCE ON CINEMA

“*Mobile cinema: a new koine for young Euromediterraneans to foster peace and tolerance*”

&

36<sup>th</sup> CICT-UNESCO Award “Enrico Fulchignoni” with the Fellini UNESCO Medal

**September 2024**

81. International Venice Film Festival, Venezia Lido

\*\*



During the recent years, the Mediterranean – once representing a crossroads of continents, cradle of great religions and civilizations that reverberated world cultures – has seen a critical rise of political, socio-economic and cultural instability with dangerous and fatal migrations, conflicts, hunger, and even worse perspectives from East.

In this context, with the first *digital wave* provoking a popular turmoil during the Arab Springs, sign of the great dynamism of the area, and now with the advent of AI, young people might have more opportunities to restore what was the original aspiration for the Mediterranean Community, namely “*a link between peoples and cultures, as a sea which is a source of creativity and of fruitful exchanges spanning millennia, and a means of communication between European and Islamic cultures*” as wrote by José Vidal-Beneyto, Senior Special Advisor to Director-General, UNESCO, in 1998 to present the **UNESCO Euromediterranean Programme**. Strongly supported by UNESCO's then Director-General Federico Mayor, the Programme introduced many initiatives, institutions, media, NGOs, and

academia that constituted a great movement of opinion fostering peace and tolerance, co-development, inter-cultural dialogue, and Mediterranean cooperation. Restoring and revitalizing this **legacy** where some partners are still operating (COPEAM and OCCAM for instance) with the inclusion of relevant new players is of the utmost importance, not only for UNESCO but also for the governments of the Region that are trying to reconnect in a new promising network.

On these premises, the CICT ICFT at UNESCO relaunches its mission to foster cinema as cultural expression and means of peace and tolerance, now that it is often regulated by digital platforms and enhanced by Artificial Intelligence, thus recognizing the new *koiné* that has surfaced, especially among the youth.

To embrace these transformations and encourage a new alliance of actors, expressions and instances – CICT ICFT at UNESCO and OCCAM open a **Call for Contribution** to promote a new creative synthesis capable of operating for the establishment of an ‘inclusive language’ that nullifies the concepts of violence, hatred and wars to create new cultures of peace and tolerance. The selected entries will be presented during the next **26<sup>th</sup> Euromediterranean Conference on Cinema** at the 81<sup>st</sup> International Venice Film Festival where it was born in 1995 upon initiative of the European Parliament, Gillo Pontecorvo (Venice Film Festival) and Gilles Jacob (Cannes Film Festival) to unite the numerous other Festivals in the Mediterranean basin participating in the International Council of Mediterranean Cinematic Manifestations (MCM).

On the topic “*Mobile cinema: a new koine for young Euromediterraneans to foster peace and tolerance*” in **September 2024**, this *new Euromediterranean Multaga* will represent a global meeting point at the highest institutional and cultural levels of experiences, testimonies and debates to identify new pathways that, enhanced by AI applications, are capable of validating new socio-cultural expressions and scenarios, and will attempt to restore the UNESCO Mediterranean Programme gathering old and new players in a platform for dialogue, collaboration, and cultural diversity in line with the UN principles.

The occasion will also call to celebrate the winner of the **36<sup>th</sup> CICT UNESCO “Enrico Fulchignoni” Award**, included in the Biennale Collateral Awards, with the conferral of the **UNESCO Fellini Medal**.

\*\*

Join us on in September 2024 at the 81<sup>st</sup> International Venice Film Festival in Venice Lido. Contact us at [cict@occam.org](mailto:cict@occam.org).





## EUROMEDITERRANEAN CALL for PARTICIPATION

*“Mobile cinema: a new koine for young Euromediterraneans  
to foster peace and tolerance”*

Drawing from the insights emerged from the previous [Final Declarations](#) and from the events organized in preparation to the 26<sup>th</sup> *Euromediterranean Conference on Cinema*, which intends to constitute a global *think thank* gathering experiences, testimonies and proposals not only within the cinematographic and audiovisual sectors, but in the entire systems affected by digital technologies and AI, the *Conseil International du Cinéma et de la Télévision* CICT at the UNESCO and its *Italian Committee*, in collaboration with the UN-affiliated Observatory on Digital Communication (OCCAM) is pleased to launch a **Call for Participation** to all those interested – experts, academics, agencies, Civil Society, Individuals – to enrich the debate on the power of digitalization, its opportunities and challenges towards a common strategy to be adopted in the Mediterranean and abroad, revitalizing the **UNESCO Mediterranean Programme** and extending it beyond its original borders.

### Accepted formats:

- Written text (max 1000 words)
- Project proposal or outcomes (enough details about the Project or results)
- Short movie / documentary / interview / Reels (max 15 minutes)
- Exposition (Photos, Pieces of art, Canvas, etc.)

Individual or joint contributions will be evaluated by the Organizers of the event, who will weight their congruence to the topic, their significance and upscale for global dissemination and implementation. If needed, evaluators will request additional information, clarification or documents. Contributors to the Call will have the possibility to:

- Participate in the 26<sup>th</sup> Euromediterranean Conference on Cinema at the 81<sup>st</sup> International Venice Film Festival.
- Jointly draft the Final Declaration of the Conference and Plan of Action to be submitted to UNESCO and UN System.
- Enter the network of the United Nations.
- Establish partnerships for national and international projects at all institutional levels.

Contributions shall be transmitted to [cict@occam.org](mailto:cict@occam.org) by no later than August 10, 2024 by email.

- Object of the email “CICT Call for Contributions *\_author*”.

- To be included in the email: name of the author(s), affiliation(s), contact email(s)

For any clarification, please contact [martina.baldessin@occam.org](mailto:martina.baldessin@occam.org).