

# **XVIII Infopoverty World Conference**

*Collective creativity and digital innovation:*

*Forging inclusive partnerships to sustain peace and development*

April 13, 2018

New York, UN Headquarters - Conference Room 12

Milan, European Parliament Information Office



# Agenda

April 13, 2018

## New York, United Nations Headquarters

**10:00-10:30 (NYT) – Opening Session**

**Amina Mohammed**, Deputy Secretary-General of the United Nations

**H.E. Amb. Sebastiano Cardi**, Ambassador Extraordinary and Plenipotentiary Permanent Representative of Italy to the UN

**H.E. Amb. Toshiya Hoshino**, Deputy Permanent Representative of Japan to the UN

**General Introduction: Pierpaolo Saporito**, President of OCCAM and Infopoverty

**10:30 - 11:30 (NYT) –16:30 - 17:30 (CET) First Session**

**Videoconference with Milan, European Parliament 16:30 - 18:00 (CET)**

*Digital alliance to mitigate the migrations and to achieve the sdgs*

**Chair from Milan session: Bruno Marasà**, Director of the Office in Milan of European Parliament

**Marco Valli**, Deputy European Parliamentarian

**Brando Benifei**, European Parliament, Committee on Foreign Affairs

**Gian Battista Parigi**, Pediatric Surgery Professor at University of Pavia

**Chair from UN HQ: Sarbuland Khan** Errore. Il segnalibro non è definito., Senior Cancellor of UNWTO

**Michael Jacobson** Errore. Il segnalibro non è definito., Chairman of the Board of Directors “Montessori Model United Nations”

**Carla Mucavi**, Director FAO Liaison Office New York

**Robert Van Lierop** Errore. Il segnalibro non è definito., Former Representative of Vanuatu to UN

**11:30am - 1:00pm – Second Session Infopoverty program report on projects in actions**

**Chair: George Hara**, Chairman of the Board, Alliance Forum Foundation

**Makoto Goda**, CEO, Nippon Biodiesel Fuel Co., Ltd

**Dominika Žak**, “1Billion Voices Digital Expo”

**Thomas Deely**, Program Director, Applied Analytics, School of Professional Studies Columbia University

**Andrea Cuomo**, STMicroelectronic Executive Vice President Advanced Systems Hechnology and Special Projects

**Eugene W. Grant**, Mayor of Seat Pleasant City

**Toshimi Kajiki**, Chairman, IFA

**Tatsuro Mine**, Mayor of Karatsu

**1.15pm - 2:15pm - Special Event 8th signs of change / 14th unaff traveling film festival**

**2:30-4:00 pm – Third Session Towards the digital era**

**Chair: Navid Hanif**, Director of Financing for Development Office, Department of Economic and Social Affairs

World Food Security eCenter, presented by Giulio Valeri and Paolo Giancane, ICT’s OCCAM Advisors

**H.E. Amb. Paolo Zampolli**, Ambassador

**Tanya L. Lombard**, Assistant Vice President AT&T

**Mariagrazia Cavenaghi**, OCCAM Liaison Officer to the UN  
**Sonia Sachs**, Pediatrician and Public Health Specialist  
**Christopher Smithers**, President of Smithers Foundation  
**H.E Amb. Antonio Gumende**, Permanent Representative of the Republic of Mozambique to the UN  
**Paula Roudi**, Director of UNESCO-Office in New York  
**H.E Amb. Lot Dzonzi**, Deputy Ambassador of Malawi to UN  
**Babatomiwa John Adesida**, Private Sector and Philanthropic Consultant

**4:00-5:00 pm** – *Fourth Session* Next digital solutions for the un agenda 20-30 and the african 2063 plan.

**Chair: Patrizio Civili**, IDLO Permanent Representative to the UN  
**Toshihiko Murata**, OCCAM Permanent Representative to the UN  
**Elena Scanferia**, Managing Director ACRA  
**Giulia Giuffrè**, Board Member and Marketing Director , Irritec Group  
**Mikio Kimura**, CEO, TORUS, Inc.  
**H.E Amb. Mr. Sven Jürgenson**, Permanent Representative of Estonia to UN  
**Rehan Chaudri**, Principal Peak XV Advisor  
**Naiyer Imam**, Chairman and CEO of ‘Advanced Medical Imaging and Teleradiology, LLC ‘

**5.00 - 5.30 pm** – *Fifth Session* General Discussion

**5.30pm: Sixth Session - Round Table** Endorsement Of The Final Declaration

## Final Declaration

### The 18<sup>th</sup> Infopoverty World Conference

We thank

The President of the Italian Republic, H.E. Sergio Mattarella, for the conferment of the Official Plaque of the Italian Republic to the Conference; the Prime Minister, Mr Paolo Gentiloni, for the High Patronage; the European Parliament, represented by Hon. Brando Benifei, Hon. Marco Valli, and Mr Bruno Marasà, Director of the European Parliament Office in Milan; President of Rwanda and African Union, H. E. Paul Kagame for his message and invitation to Smart Africa 2018,

The Representatives of the Governments of:

Italy, H.E. Amb. Sebastiano Cardì; Japan, H.E. Amb. Toshiya Hoshino; Vanuatu, H.E. Amb. L. V. Lierop; H.E. Amb. Paolo Zampolli; Zambia, Minister of mines and minerals development, and Richard Musukwa for their active participation, their valuable contributions and commitments;

The representatives of UN-DESA, FAO, IDLO, UNESCO, CICT-UNESCO, UNWTO, UNSDGF and of numerous non-governmental stakeholders active in the process of sustainable and digital development for their engagement and their thoughtful and valuable ideas and suggestions;

Taking into consideration the statements summarized in the attached **Report**

The participants agree on the following

### DECLARATION

The Conference highlights how the digital revolution has induced several irreversible processes currently leading to new anthropological and social frameworks.

The new generation, are discovering the great potential opened up in all areas of knowledge and living thanks to mobile devices, thus paving the way for a new Digital Society inspired by human rights and built upon SDGs, which can be achieved through deeper involvement and strong stimulus of collective creativity.

At present, the best solutions can be found not in the masses but in individuals linked to contingent issues, using all digital and mobile tools, that nowadays are largely possessed and interconnected, in terms of social and not speculative purposes.

This is crucial for fighting the poverty that is still affecting a large part of the human population, to support peace, as war destroys any chance of development, and to eradicate the cult of violence that is constantly fed by old and new media that keep on selling crimes for kids' entertainment.

Promoting systems which encourage social sharing rather than those directed at the financial field—such as new digital technologies (e.g. blockchain)—permits the mitigation of socio-economic inequality. It's now clear that the driving force behind development is not money transfer—often a source of corruption, but the transfer of knowledge and adequate technology. In this way, it will be possible to guarantee transparency and sustainability in the construction of social infrastructures and in improving the well-being of the vulnerable population.

Many valid suggestions on how to transform these premises into reality emerged from the discussion. Concrete proposals have been launched in order to provide basic digital services and initiatives in the fields of telemedicine, food security, e-learning, e-money, distant learning, e-commerce and governance, all coordinated by high performance platforms and apps, able to help communities and disadvantaged people immediately.

The participants' great convergence drew up new strategic paradigms for future actions:

1. To build flexible infrastructure, to promote inclusive and sustainable industrialization and faster innovation, improving the well-being of vulnerable groups, for inclusive social and economic development in both developed and developing countries – these are the suggestions of **Daniela Bas**
2. New institutions 4.0 able to share digital services on telemedicine, food security and education, bridging the knowledge of the Universities and Labs in order to strengthen people and communities' skills and create a basic welfare system in Africa, are the recommendations of **Pierpaolo Saporito**, the founder of Infopoverty
3. Public interest capitalism is the concept proposed by **George Hara** – senior advisor of Japan's Prime Minister - defining the company as a public institution, that contributes to the society through its business
4. Climate Change ICT applications are indicated by **Mayor Mine** of Karatsu, for forest preservation; while **Mayor Grant**, of Seat Pleasant City, proposed the Connect Government Solution for sustainable urbanization together with the Building Academy of **Ivan Shumkov**; the proposals of **Andrea Cuomo**, **Irritec** and **Acra** are for clean water and irrigation.
5. Expand Broadband connectivity, e-health and blockchain, are supported by **BrackNet**, **Naiyer Imam**, and **Rehan Chaudri**
6. Promoting Peace, actions proposed by the **International Council of Cinema and Television at UNESCO**, and the AllHumanity Network, by **Robert Cipriano**.

In order to ensure the realization of these premises, the following initiatives have been recommended to be adopted by Government managers, main donors and the UN system

The **World Food Security e-Center**, created by OCCAM with a network of Universities and Scientific Societies as the Legacy of Milan EXPO 2015, aims to provide digital services in the field of food security, telemedicine and education to communities and institutions in the least developed Countries, extend the competences to achieve their well-being, strengthening their capacity to take advantage of still unexploited resources, stimulating the development of bottom-up welfare infrastructures, promoting job creation using a high performative platform, was presented by Giulio Valeri, Paolo Giancane and Gianbattista Parigi.

The **World Alliance Forum**, founded by George Hara, is a non-profit organization which aims to identify advanced technologies, encourage sustainable, social and industrial development, and promote social change for the advancement of society.

Since 2013, the World Alliance Forum has focused on the commercialization and industrialization of new healthcare technologies such as regenerative medicine, gene therapy, cancer immunotherapy, and digital health. 2018 WAFSF highlights dramatic new innovations in the lab for dealing with chronic diseases, such as new laws and regulatory pathways designed to deliver better healthcare. Immersion in active discussions by leading visionaries, and unique attendee composition at WAF, encourages cross-industry, cross-sector, and cross-border collaborations, making the Forum an important destination for business development.

The **AgriNET** platform, presented by Makoto Goda, connects farmer groups with agrimarkets. In addition to it, Nippon Biodiesel Fuel Co. provides e-money services, in the form of e-vouchers, in order to make payments safer and more transparent.

**Self Help Africa**, presented by Will Galvin, is a non-profit organization which digitalizes money transfers to give liquidity on a virtual basis in the form of mobile money to traders, helping farmers to reach markets in order to sell their products. This is a feature that prevents losses in the trading system.

**Artificial Intelligence Initiative**, presented by H.E. Amb. Paolo Zampolli, will help medicine and education, preventing epidemics, optimizing resources and considerably reducing health and care costs.

**The Millennium Villages** project, presented by Sonia Sachs, is a program—put into action in 2006—that aims to empower African villages, bringing health and educational systems, food security and infrastructures into the remote areas of Africa. It looks at the root causes of extreme poverty, taking a holistic, community-led approach to sustainable development.

**Pride SSa**, presented by the Christopher Smithers Foundation, is a research aimed at implementing and broadcasting sustainable and accessible evidence on mental health assistance in Sub-Saharan Africa.

**UST Global**, presented by Norma Denise Mitchem, is willing to bring e-learning to Africa to reach those who are excluded from the education systems. Furthermore, UST Global will be rewarding students from Africa with 200 fully paid scholarships for attending schools at Florida University.

To implement these projects, the participants agree to intensify their cooperation in order to integrate and make their applications more efficient and easier to use for the large masses of disadvantaged populations, working alongside governments and the UN system, to stress the social implementation of ICT for all, and accelerate the achievement of the SDGs, as well as the affirmation of a culture of peace. Finally, by giving mandate to OCCAM to continue as the Permanent Secretariat of the Infopoverty Conference and Program it will be easier to implement the IWC18 Declaration and to organize the IWC in April 2019 at the UNHQ, with the proposed title: “*Urban communities: how a smart city can fight poverty and eliminate slums*”.