

X Infopoverty World Conference

How the digital revolution can defeat poverty and achieve the Lisbon and Millennium Development Goals

March 18th – 19th, 2010

New York, Milan, Brussels, Santo Domingo



Agenda

Thursday 18 March, 2010 Plenary sessions

UNITED NATIONS HEADQUARTERS Room 6, UN Plaza 1, New York

9.30am Opening Session

Nikhil Seth, Director, Office for ECOSOC Support and Coordination, Department of Economic and Social Affairs

Sarbuland Khan, Honorary Advisor to the Chairman of the Board, UN-GAID

Stefano Cacciaguerra, First Counsellor, Mission of Italy to the United Nations

Pierpaolo Saporito, President, OCCAM; Founder of the Infopoverty Programme

10.00am- 12.30am First Plenary session

Co-Chair: Ghazi Jomaa, Permanent Representative of Tunisia to the United Nations

Sami Al Basheer Al Morshid, Director, Telecommunication Development Bureau, ITU (from Geneva)

MDG goal 1 : e-services for food security.

John Steffens, Executive Director, Infopoverty Institute

Mothetjoa Metsing, Minister of Science and Technology, Lesotho

Ramón Espinel, Minister of Agriculture, Ecuador

Lila H. Ratsifandrihamanana, Director, FAO Liaison Office with the United Nations in New York

MDG goals 4,5,6,: e-Health to children, mothers, diseases

Scott Dulchavsky, Project Coordinator, NASA, AIUM WINFOCUS

Mirko Zimic, Professor Dpt. Biochemistry and Molecular Biology, Universidad Peruana Cayetano Heredia

MDG goal 7: environment and disaster recovery for urban communities

Gov. Scott McCallum, President and CEO, AidMatrix Foundation

Luigi De Vecchis, President, Fa.re.nucleare

Elsa Zaldivar, Paraguay

Diana Parra, Director for Take-up, Government Online, Ministry of Technology, Colombia

2.30pm Second Plenary session

Chair: Kamran Elahian, Chairman, Global Catalyst Partners

Broadband Connectivity and Sat platforms

Daniele Trincherio, iXem Labs

Gary Fowlie, Head, ITU Liaison Office to the United Nations

ICT villages network

Jim Sherlock, Reborn International

Rodrigo Nunes, Carmelo Nunes, Guedes Nunes, Oliveira e Roquim Advogados

Lane Carlson, Sunflowers children

ICT innovation practices for the MDGs

Emdad Khan, Internet Speech
Ki-su Lee, President, Korea University
Richard Hall, Corporate Affairs Group,
Intel World Ahead

Philanthropy and social networks

Adele Smithers, President, Smithers
Foundation
Terri Hasdorf, Food for the Poor
Douha Boulares, Representative, Tunisian
Mothers Association

Cultural initiatives

Jasmina Bojic, Executive Director UNAFF

Programs

Armen Orujyan, Chairman, Athgo
Dale Duncan, Helix
David Neely, CEO, Affecting Change
International
Rudy Pamintuani, CEO, Sherman
Worldwide
Irene Hardy, Director, Programme AM
4.00pm *Third Plenary session*

Round Table: how to institutionalize ICT4D in aid strategies and policies

Chair Francis Lorenzo, Vice President, United Nations Association of the Dominican
Republic
Sarbuland Khan, Honorary Advisor to the Chairman of the Board, UN-GAID
Ferit Hoxa, Permanent Representative, Mission of Albania to the United Nations
Crispin Gregoire, Permanent Representative, Mission of Dominica to the United Nations
Nataniel Barnes, Permanent Representative, Mission of Liberia to the United Nations
Zina Andrianarivelo Razafy, Permanent Representative, Mission of Madagascar to the United
Nations
Stefano Cacciaguerra, First Counsellor, Mission of Italy to the United Nations
Nicolette Williams, First Secretary, Mission of Jamaica to the United Nations

10.00am Fourth Plenary session

ICTs for MDG8: Euro-American operative convergences for development

UNESCO OFFICE Room 900, UN Plaza 2, New York

Co-Chair: Felix Augustin, Consul General of Haiti

Frank Young, USAID

Elizabeth Corley, Development Gateway

Jocelyn McCalla, Senior Advisor, Bureau of Haiti's Special Envoy to the UN
Representative, Millennium Challenge Corporation

Suzanne Bilello, Director, UNESCO Office in New York

Jean Francois Soupizet, European Commission

PARALLEL SESSION

Milan, Palazzo Isimbardi Sala Consiglio

Guido Podestà, President, Provincia di Milano

Alfredo Mantica, Undersecretary of State, Ministry of Foreign Affairs, Italy

Co-Chair: Manfredi Palmeri, President of the City Council of Milan

Paolo Cortesi, DiPSA, Faculty of Agriculture, Milan State University

Mario Manaresi, Sustainable Agriculture Manager Crop Protection, BASF
Luciano Bresciani, Minister of Health, Regione Lombardia
Giampaolo Landi di Chiavenna, Councilor of Health, Milan City Council.
Ottavio de Cobelli, Istituto Europeo Oncologico
Cesare Casati, Director, L'Arca
Agostino Miozzo, Director, Department of Civil Protection, Presidency of the Council of Ministers of Italy
Raffaella Ciceri, Communication Manager, Cap Holding

From HAITI:

Gianluigi Reversi, Captain of Aircraft Carrier Cavour in Haiti
Dominican Republic Catholic University
Margarita Cedeño de Fernández, Primera Dama of Santo Domingo*
Rafael Bello, Vice Chancellor, UCSD
Alexis Cruz, Dean, Faculty of Economics **Rafael Paradell**, Dean, Faculty of Communication Sciences
Carlos Yunes, Director, Business School
Pedro Slaibe, Director, Post-graduate

10.00am Fourth Plenary session

ICTs for MDG8: Euro-American operative convergences for development

Milan, Palazzo Isimbardi Sala Consiglio

Co-Chair: **Maria Grazia Cavenaghi-Smith**, Director, European Parliament Office in Milan

Cristiana Muscardini, Vice President, International Trade Committee

Pierantonio Panzeri, Chair, Delegation for relations with Maghreb and Foreign Affairs Committee
Vittorio Prodi, Environment, Public Health, Food Security Committee

Oreste Rossi, Environment, Public Health, Food Security Committee

Patrizia Toia, Vice President, Industry, Research, Energy Committee

Renato Galliano, President, Eurada

12.00pm Final session

Final Round table and approval of the Final Declaration

Chair: **Pierpaolo Saporito**, President, OCCAM; Founder of Infopoverty

Ramón Espinel, Minister of Agriculture, Ecuador

John Steffens, Executive Director, Infopoverty Institute

Sarbuland Khan, Honorary Advisor to the Chairman of the Board, UN-GAID

Stefano Cacciaguerra, First Counsellor, Mission of Italy to the United Nations

And other chairs of plenary sessions

Final Declaration

Considering:

that the digital revolution is changing the life of our societies and awakening vast masses so far marginalized and plagued by hunger and poverty, bringing forth new paradigms in development processes that can now be extended to all human beings.

that we must act so that those innovations have a strong social impact and be a key instrument to contribute to the global effort to achieve the Lisbon and the Millennium Development Goals (“MDGs”).

Appreciating

- the continued Patronage of the President of the Italian Republic, H.E. Giorgio Napolitano, for the realization of the series of the Infopoverty World Conferences;
- the constant partnership of the European Parliament, the UN-GAID, the UN-DESA, the Infopoverty Institute at the University of Oklahoma and the International Council of Film and Television at UNESCO
- the constant cooperation with the European Commission, UNESCO, ITU, FAO
- the Patronage of the Ministry of Foreign Affairs and the Ministry of Economic Development of Italy;
- the collaborative support of the Permanent Missions of Tunisia and Italy;
- the active participation of the Permanent Missions of Albania, Bosnia, Chile, Colombia, Dominica, Dominican Republic, Ecuador, FYROM, Haiti, Jamaica, Lesotho, Liberia, Madagascar, Mali, Montenegro, Singapore, Sri Lanka, United States, Zambia and Zimbabwe to the United Nations;
- the Haiti recovery actions carried out by Aircraft Carrier Cavour of the Italian Army in Haiti;
- the support of Provincia di Milano, Regione Lombardia, City of Milan, Christopher D. Smithers Foundation and the Kins Group;
- the crucial role of OCCAM, founder and main organizer of the Conference;

Approving

- The report submitted by OCCAM on the outcomes of the Infopoverty World Conference 2009, whose Final Declaration has been widely implemented in regards to:
- *“The creation (item 1) of the Infopoverty network of ICT Villages and communities as scientific campuses of experimentation, where we can test and validate tools and practices to be shared and applied to UN aid programs, acting now in Countries such as: Bosnia, Brazil, Cameroon, Dominican Republic, Ethiopia, Ghana, Honduras, Lesotho, Madagascar, Mozambique, Peru, Philippines, Serbia, supported by the ville-village model (item 2) now operating with the city of Milan and Sao Manuel in Brazil and with Lodi and Mahobong in Lesotho.*

- “The realization of the pilots of the projects presented at the Conference” (item 3) such as e-services for development Ultrasound in emergency context; E-phytopathology; E-veterinary; Low cost broadband distribution; Community fountain

The participants in the X Infopoverty World Conference decide:

To encourage the full realization of the ICT village network and the scale up the e-services via broadband satellite platform, managed by OCCAM and Eutelsat to bring connectivity at low cost anywhere and especially in isolated communities, which constitute the key basis of the Infopoverty Programme

To adopt the following projects that were presented at the Conference:

- E-health project presented by Luciano Bresciani, Minister of Health of Regione Lombardia twinning Mahobong medical center (Lesotho) with the Hospital of Lodi (Italy) implementing the Use of ultrasound for maternal care;
- E-health project presented by the Representative of permanent mission of Mali to UN , for a new maternity clinic in Kenyero village, and the national campaign for a safe maternity, supported by Reborn International;
- Health domestic corner for elderly and disable people, presented by Studio Experimento with Tatiana Foundation;
- Pilot project application on robotic distant surgery presented by Ottavio de Cobelli, European Institute of Oncology;
- E-agriculture project presented by the Minister of Agriculture of Lesotho and in partnership with the Faculty of Agriculture of the University of Milan and supported by the City of Milan for potato cultivation in Lesotho assisted by e-phytopathology and parasitology techniques;
- Broadband long distance wireless terrestrial cluster application for the ICT Village network, presented by iXem Labs of the Polytechnic of Turin;
- Iside project for the satellite diffusion of film and distant learning application in Niger, Burkina Faso, Congo presented by CICT-UNESCO and Microcinema;
- Orphans e-adoption project, neoparental live communication via skype and facebook, to orphanages in India promoted by Sunflower Children;
- ACI-Helix model ICT village center projects in Zambia & Haiti proposed by David Neely
- The Innovative E-government project presented by the Ministry of technology of Colombia;
- Job creation activity promoted by Reborn Int. in disadvantaged communities;
- AidMatrix proposed by Scott McCallum, as a tool of interchange;
- Disable and disadvantaged people ICT applications presented by Internet Speech;
- Implementation through ICT of the campaign of the Christopher D. Smithers Foundation;
- Diffusion of the Food for the Poor project proposed by Terri Hasdorf
- Infopoverty webforum for common activities through the U-Movement proposed by Emdad Khan, and the MDG Achievers proposed by Theo Cosmora;
- Implementation of the ICT-Millennium village of Sambaina, promoted by the Permanent Representative of Madagascar to United Nations
- Creation of the Infopoverty Institutes at the Catholic University in the Dominican Republic and the Korea University in Seoul and the Ecuador State University in Quito

and linkage to the parent Infopoverty Institute at the University of Oklahoma with parallel antennas.

- The resolution made by the parallel sessions in Italy in order to:
- constitute a working group to include national stakeholders in the process to achieve the MDGs and to share the innovative ICT application in the policies of international cooperation
- realize a project to support SMEs in Latin America with regards to remittances and e-commerce.

To endorse and support the proposals:

- made by H.E. Ghazi Jomaa, Permanent Representative of Tunisia to the UN, as Chair of the 1st session, to maintain the link between the issue of Youth and ICTs by keeping it high on the agenda of the Infopoverty World Conference and all ICTs and poverty-related international events, especially in light of the celebration of the International Year of the Youth (start August 2010) and the organization of the International Conference for the Youth in 2011; to widen e-services application in the WSIS-ICT Village of Borj Touil and to include the Infopoverty World Conference and Programme in the follow up activities to the WSIS;
- made by H.E. Prof. Geoffrey Lungwangwa, Minister of Communications and Transport of Zambia, and others to enlarge and implement this conference in a worldwide Movement, in order to continue the process of driving the innovation to the social application and develop poor communities and welcome the offer to establish in Zambia the focus on Movement for Africa;
- made by H.E. Ramon Espinel, Minister of Agriculture of Ecuador, for a mayor integration between the Infopoverty Program and the Ecuador policy of development, with the creation of 2 ICT rural villages operating with the mentioned e-services;
- made by Prof. Vittorio Prodi, Member of the European Parliament, to use ICT innovations and actions also on environmental sustainability, taking into account the concept of “climate justice”.

To recommend to:

- USAID to incorporate ICTs in the Quadrennial Diplomacy and Development Review to be made public in July 2010 by the US Department of State in order to improve the areas of communication and information management as well as the transparency of actions in developing countries.
- The European Commission to further collaborate with the Infopoverty Program and invest on ICTs for Development through the three main areas mentioned by Jean Francois Soupizet, namely communication infrastructures, low cost technologies and well adapted technologies and, in cooperation with ITU, on harmonization and capacity building in the regulatory framework.
- The megalopolis government authorities, to adhere and adopt the integrated project of waste urban management, self-construction e-government process to eliminate slums and restore the urban poor communities, as presented by Studio Experimenta, SAVNO and Arca magazine.

Finally, all participants consider crucial, in order to deliver on a wide scale the effective e-services of the Infopoverty Programme:

To develop a multi-stakeholder **UN e-MDG's Consortium**, in cooperation with the United Nations, its specializing agencies and programs, for e-services delivery, managed by the user Countries and able to activate and distribute the e-services such as telemedicine, distance education, e-governance, e-agriculture (phytopathology, parasitology, veterinary, land registry), e-entrepreneurship to achieve the MDGs and **recommend** to the United Nations Secretary General, Ban Ki-Moon, to the Members of the European Parliament and the Decision Makers to support this endeavor and include it in the Agenda 2010-2015 as a major instrument for the achievement of the Millennium Development Goals and Lisbon Agenda.

To give mandate to OCCAM to implement, with the collaboration of all stakeholders and organizations, the indications emerged in the present Conference promoting a mobilizing partnership between the participants also through the launch of the Movement, with specific actions campaigns, further requesting to prepare a report to the next XI Infopoverty World Conference, to be held at the UN Headquarters in the spring 2011, on progress achieved.